



THE GOOD SPOKE

District 7980

"Service Above Self"
Meriden Rotary Serving the Community Since 1921

August 17, 2010

Officers & Board 2010 - 2011

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**Tuesday is the Tacky Tie Contest. Come prepared to win!
Bring a guest. We are also having District Governor
Julie Rappenhagen as the judge.**

Meriden Rotary Has Been Buzzing With Projects Over the Past Week



Peter Wnek preparing to lay a stepping stone at the Butterfly and Bee Garden.



L to R: Kevin Curry, Jen Scott, Sam Carr, Kieren Moore and Josh Scott.



Photos of the Butterfly and Bee Garden.

Rotary members come through again to help with the Butterfly and Bee Garden at the Quinnipiac Water Shed Association. Monday and Tuesday evening Rotarians dug bases for the 60 stepping stones that needed to

be laid down for the gardens walking paths. What an outstanding job they did. If you get a chance stop down at the garden on Oregon Road. The garden is full of bees and butterflies already.

The work took two evening to complete and the it wasn't easy work. The ground was ridden with rocks and the dirt was packed, but the team suc-

ceeded and the outcome was awesome. Another proud moment for the Meriden Rotary Club.

**Jen Scott will be inducted on Tuesday, August 17 as a new member.
Show your support and friendship.**



On Tuesday, August 10, 2010, Al Terzi from WFSB News was the speaker at our meeting. Al, a past member of the Meriden Rotary Club, spoke about current news, how news stories are selected and also how the newsroom has evolved over the years. It was great having a past member join us and we thank Al for giving his time. I overheard Al saying "Mike you haven't changed." What do you suppose that meant?

**Another Opportunity
for Meriden Rotary to
Shine on an
International Level.
Rotarians are needed
as panelists for free
webinars about
website design**

Rotary International News, August 13, 2010—Rotary International is seeking qualified Rotarians to serve as panelists for an

upcoming webinar on club website best practices and is holding a series of webinars.

"Developing a Club Website" is the first in a series of webinars about best practices for various types of electronic communications. The webinar will offer Rotarians information about developing and maintaining an informative, user-friendly club website.

If you have recently helped redesign your club's or district's website, please share your expertise and knowledge with other Rotarians about what you've learned by being a webinar panelist. The club website webinar will be held twice in October: Wednesday, 13 October, at 10:00 CDT and Wednesday, 20 October, at 18:00 CDT. (Times are for the Chicago area. Please check for your local time.)

Other webinars in the series will address social media (February) and newsletters (April).

Sign up now to be considered as a panelist. The **deadline** for signing up as a panelist for Developing a Club Website is **23 August. The webinar is free.**

See Rotary International website for additional information. If you can't access the form for signing up, please e-mail your information to bestpractices@rotary.org.

Lunch Increase

The cost of lunch will be increased to \$12, effective August 17. If you pay for your lunch by check please make the check payable to Meriden Rotary.

More Cowboy Logic

Applying Cowboy Logic to Life

Believe—Believe in God. Who can ride across a pasture on a good horse on a spring day and not know there is a Maker? Believe in yourself. A cowboy who doesn't have faith in his abilities isn't worth spit. A cowboy who doesn't have faith in something bigger than himself is worth even less.

Thank others—While most cowboys are more than little hesitant to ask for help, there are even fewer who aren't truly appreciative of the help they're given. You may not be able to repay them directly, so you pay them back by helping someone else and keeping the circle alive. A cowboy's praise or thanks is never over the top but it is effective because people understand it is heartfelt.

Visualize—What cowboy doesn't know what the completed job is going to look like before he starts?

Be direct—If you want to know something, if you need something, if you would like to see something happen -- then ask for it. Far from being rude, being direct is a common courtesy. You always know where a cowboy stands.

Be creative—Sure if you're ten miles from home and all you have is a piece of wire and a stick then if you are going to get it fixed all you have is your wits.

Be willing to laugh—If you get yourself into a wreck, well at least it is likely to be one heck of a story. You don't survive a month on the trail without laughter. If a man can't laugh at himself he can't be trusted not to ruin a good horse.

Act—Contemplation is a good thing when riding drag or at the campfire at night, but a cowboy is a man of action. To "cowboy up" means to give it your all.

Calendar of Upcoming Rotary Events

August 17, 2010—Tacky Tie Contest. **District Governor Julie Rappenhagen** judging contest.

August 18, 2010—**Amber Alert** at the Meriden Housing Authority Block Party. Meriden Hub

August 24, 2010—**Amber Alert** at the Back to School Expo. Meriden Hub

August 31, 2010—Speaker at our meeting will be **James Craven** from the *Society of Professional Journalists*. The topic will be "Ethics in Journalism."

September 11 & 12, 2010—Ash Fund, Stop & Shop, Broad St. **Amber Alert** 11 a.m.-2 p.m. **Volunteers Needed.**

September 18, 2010—Car Show in Hubbard Park. *Silver City SlamFest*. **Amber Alert** 11 a.m.-2 p.m. **Volunteers Needed.**

September 21, 2010—**Lunch will be held at Girls Inc., Lincoln St., Meriden. Don't forget!**

September 30—*Main & Vine* Wine Tasting downtown Meriden. **Volunteers Needed**

October 1—*Brewfest* downtown Meriden. **Volunteers Needed**

October 2—Pet Fair. **Volunteers Needed**

November—Hoopin' It Up

Volunteers needed for Meriden Rotary Day at the Big E. Dates are available from September 17-October 3, 2010. Sign up will be circulated at weekly meetings.

**Polio Plus dollars to date \$193.00
Balance needed to reach our Goal
\$1,807.**

(Bring those cans and bottle to Rotary for Lex's List)

The **Four-Way Test**, which was created in 1932 by Rotarian Herbert J. Taylor when he was asked to take charge of a company that was facing bankruptcy. "Of the things we think, say or do:

1. Is it the **TRUTH**?
2. Is it **FAIR** to all concerned?
3. Will it build **GOODWILL** and **BETTER FRIENDSHIPS**?
4. Will it be **BENEFICIAL** to all concerned?"